

ESW vision, a French dry eye management technologies company starts operations in India

Pioneering medical technologies from ESW vision. Designed to be different.

Paris/New Delhi, February 2023

E-SWIN, a French high-tech group with its medical division **ESW vision** specializing in dry eye management technologies is increasing its footprint in Asia by opening its branch office **DEM Services India**. Incorporation took place in November 2022.

"We are delighted to announce the opening of our new **ESW vision location in India**," stated Petra Bruckmueller, Chief Executive Officer at E-SWIN Group, to support our local partners and to assist in integrating new dry eye management solutions in India." Over the past 5 years, we've seen an exponential demand for dry eye treatment all over the world caused by the expanding urbanization alongside with the ecological issues and growing digitization. Our eyes are imposed to new civilizational challenges that need new solutions. In India probably every third person is affected, suffering from red, itchy, tired eyes.

Making your eyes happy (again)

A smart detection of dry eye conditions helps to provide best working therapies. Instead of using consistently eye drops to cover the symptoms during the day or wearing time-consuming heating or moisturizing masks, patients are demanding more and more lasting solutions with positive impact in their daily vision comfort. ESW vision offers a working solution to improve daily visual comfort and to enjoy a better quality in life. "We design and



Discover
the difference.

Smart Screening &
Long-lasting Treatment

ESW^{vision}

develop pioneering technologies, with the aim to create new standards for smart screening and long-lasting treatment. Providing fast, mobile, efficient and easy-to use equipment, E-SWIN and its eye care division, ESW vision, is a trusted supplier and a reliable partner for eye care practitioners in more than 50 countries worldwide. The decision to expand our presence in India to support our Asian business development partners and key players on the market was a logical step in our business growth strategy to further expand our professional services and customer support in current and future markets."

tearcheck® for smart screening offers up to 9 different dry eye exams, to be done in less than 10 minutes. Fully automatic analyzing allows practitioners and patients to immediately discover potential signs for dry eyes, even at early stages and help with a preventive advise.

E-Eye® offers the treatment for long-lasting benefit, up to 6-12 months. A short and efficient treatment protocol and a single maintenance session once a year is usually recommended to improve daily vision comfort.

The combination of the both outstanding medical technologies delivers a full-service solution to all eye care professionals and especially to dry eye experts. Our technologies are easy to implement at eye care practices and clinics and allow cost- and time-efficient eye care service. Discover more about our product and concept innovations. Making your patients' eyes happy (again). Our professional team is available to support your project.

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