

## E-SWIN Group Consolidates Vision and Beauty Operations Under Unified Structure

In 2024, E-SWIN Group initiated a major step in its development with the strategic merger of ESW Vision and ESW Beauty. This milestone brought together complementary expertise across vision and beauty industries within one unified organization, creating a stronger and more integrated platform for innovation and growth. Since January 1st, 2025, this transformation has been further reinforced through the consolidation of Vision and Beauty operations in Austria under E-SWIN Services GmbH, enhancing operational synergies and strengthening alignment across the group's international activities. These strategic alignments fully support E-SWIN's "Mission 2030" : the group's long-term strategic roadmap designed to accelerate sustainable growth, expand its international footprint, and shape the future of integrated vision and beauty solutions on a global scale

### **E-SWIN**

+33 (0) 1 30 46 37 61  
[www.e-swin.com](http://www.e-swin.com)

ZA de la Prévôté  
Rue des Côtes d'Orval  
78550 Houdan, France